



AUGUST 22-25, 2014
GRAND HYATT NEW YORK



EDUCATION INFORMATION

This year, all education sessions fall under one of five themes:

High Performance

As players develop, their needs change. Coaches and sport performance experts who work with highly- skilled tournament players provide valuable insights into the world of high performance.

10 and Under Tennis

Effective coaches and programmers know kids want to have fun when they play. The experts agree teaching and developing young players using equipment sized right for age and level will keep them engaged.

Competition & Play

Finding true enjoyment in play and competition is a process. Specialists in this area focus on non-elimination and positive reinforcement to help players develop and maximize their experience.

Club & Team Coaching

Tennis is the ultimate team sport. Learn from the best coaches on how you can conduct fun and dynamic high school and college team practices and drills for club level players.

Business & Professional Development

The most successful coaches develop off-court skills to grow their business and build their brand in a competitive industry. Gain an edge from the experts on navigating the road to personal advancement.

USPTA Members

All seminars and general sessions are worth .5 USPTA education credits each when scanned using the SmartCode Education System. The specialty course is worth 2 credits. In addition, those who register for and attend the TTC will earn 8 education credits. (Daily-registered attendees will receive fewer credits.)

DOWNLOAD YOUR USPTA MEMBERSHIP CARD

You will need this for scanning your attendance at each session.

SPECIALTY COURSE

Creative Drill Design for Doubles

Feisal Hassan

Doubles is a different game. Get more familiar with developing technique, strategy and tactics drills specific to doubles teams and players.

Cost: \$50

Education credits: 2

Sign up on the registration page or call 800-877-8248, 111.

SMARTCODE EDUCATION SYSTEM (SCES)

Register your Accredited Professional Coach (APC) education credits with the quick and easy-to-use USPTA SmartCode Education System. This uses your smartphone to instantly register your attendance to all seminars and specialty courses earning APC education credits. Requirements to use the system:

- A smartphone with data access, web browsing capabilities and camera. Apple iPhone and Google Android phones are fully supported. Blackberry and Windows phones may also work.
- A barcode scanning application for your smartphone that can scan QR codes. For iPhone/iPad we recommend Qrafter. For Android we recommend Barcode Scanner. Use your device to search the Apple Store or Google Play Store for these free applications. If you have AT&T, your phone comes with the AT&T Code Scanner app.

Instructions:

1. Install the QR Code scanning application.
2. To test, use the QR Code to the right.
3. Select "yes" or "open browser" to open/launch Web page.



If your test was successful, the SCES test web page will appear with this icon:



USING THE SMARTCODE EDUCATION SYSTEM

To use the system at a seminar, general session or specialty course, you must scan two QR codes. One is your personal QR Code on your membership card or a sticker. The second QR code will be in the conference notebook or poster at the end of a session and cannot be scanned until the end of the session or the beginning of the next session.

1. Scan either one of the QR codes using the scanning app.
2. Select "yes" or "open browser" to view the SCES web page confirming you have scanned the first code.
3. The barcode scan symbol will appear to indicate you need to scan the second code.



1st Barcode Scan Successful. Now Scan 2nd Code

1. Go back to the scanning app and repeat the process on the second code.
2. Once the second code is scanned and the web page opened, the green check mark will appear confirming your APC education credits have been registered in the USPTA education system.
3. In addition, a confirmation email to your primary email address will be sent.



**Credits Successfully
Registered**

BORROW A SMARTPHONE

The USPTA SmartCode Education System is designed so that you can borrow a friend's smartphone to register your credits. The phone's owner can register his/her credits first by scanning the personal QR code then session code. After confirmation, you can scan your codes to get credit as well.