To: USTA Northern California Organization Members  
From: The 2014 Nominating Committee  
Date: October 1, 2014  
RE: Slate of nominees for the USTA Northern California Board of Directors

There are eight (8) positions open for the 2014 Board of Directors election. In accordance with the Constitution and Bylaws of USTA Northern California, the 2014 Nominating Committee has selected a slate of eight (8) preferred nominees for director from the names placed in nomination, and recommends their election. The nominees who are elected in this election are to serve on the Board of Directors for a two-year term, commencing December 2014. Please do not vote for more than a total of eight (8) directors. The eight (8) nominees who receive the highest vote totals will serve the two-year term.

The process followed by the Nominating Committee was as follows: The Nominating Committee invited nominations from organization members, from which seventeen nominations were received. The Nominating Committee then sent each nominee a letter asking if they accepted the nomination. If they accepted, they were asked to fill out an application, submit a biography and photo, sign a USTA Code of Conduct and a USTA NorCal Code of Ethics form and mail it back by the deadline. The committee then read and reviewed each application, conducted a phone interview with each candidate who submitted an application, and met to select the slate of preferred nominees. The Nominating Committee members believe the slate of preferred nominees is well balanced with regard to the player, volunteer, tennis industry, teaching professional, public parks, public and private club constituencies in Northern California.

The Nominating Committee recommends that organization members submit their proxy appointing the Secretary of the Association as their proxy holder. This will result in your votes being cast for the slate of preferred nominees.

The slate of preferred nominees who have accepted the nomination and submitted an application, and who were selected by the Nominating Committee includes the following individuals (bio’s on next pages):

Gordon Collins      Mike Dickey      Jason Scales
Suzy Cossette      Mark Fairchilds  Pam Sloan
Christine Costamagna  Andrea Norman

Other Nominees include the following individuals:
Rosie Bareis, Chris Caputo, Kim Fuller and Sarah Robinson, who accepted their nomination and submitted an application, and;

Mark Holt, who neither accepted nor declined his nomination by the 8/15/2014 deadline.

The above thirteen individuals are in nomination. Please do not vote for more than eight (8).

Nominees who expressly declined to accept nomination, and whose names are therefore not in nomination are:
Brian Cory, Jim Coyne, Nathan Mertz and Scott Potthast

The Annual Meeting of the Association will take place at 10:00 a.m. on Saturday, November 8, 2014 at the USTA Northern California office, 1920 North Loop Road, Alameda, California 94502.

We urge you to submit your proxies as soon as possible to ensure that we achieve a quorum for the Annual Meeting.

USTA Northern California 2014 Nominating Committee  
Marilyn Morrell-Kristal, Chair
Nominees Recommended by the Nominating Committee

Gordon Collins

Tennis Background
1) Played USTA NorCal Junior Tournament, High School & Jr College tennis
2) Played USTA Leagues for about 10 years
3) Played USTA NorCal Senior Tournaments
4) Assistant Pro at The Beach & Tennis Club from 1978 – Present
5) Tennis Director at the Courtside Club from 1978 – Present
6) Tennis Director for Club Corp of America from 1990 – 2007
7) Tennis Director for the Bay Club Company from 1997 – Present
8) USPTA National Executive Committee from 1980 – 1996
9) USTA National & NorCal committees from 1978 – Present

Personal Statement
I have had the pleasure for the past 38 years to be employed doing what I love – being in the Tennis Industry. My base for the past 35 years has been the Courtside Club in Los Gatos. We have about 450 players on our courts every day. We annually have over 100 USTA Adult League teams, and up to 20 participating in JTT. I have had the pleasure to serve on USTA & USPTA Committees on the national & local level. Through Club Corporation of America & the Bay Club Company, I have been able to oversee over 100 tennis properties in 8 different USTA sections. I am very proud of what USTA NorCal has accomplished over the years and look forward to even further participation.

Education
Serra High School in San Mateo
Jr College of San Mateo
UC Santa Barbara – degree in Business Economics

Profession
Tennis Director for Courtside/The Bay Club Company

Suzy Cossette

Tennis Background
I have been involved with NorCal tennis as a volunteer for many years in the areas that mainly deal with juniors and NorCal tournaments. I traveled with zonal teams as the Team Manager for 8 years, as well as being the Boys Seeder (before PPR), Boys Endorser (before PPR) for many years. I currently chair the Sanction and Schedule Committee, and serve on the Junior Council (which I chaired under two different presidents) and Sportsmanship Committee. I have served on the NorCal Board of directors (Secretary in 2007) from 2007 – 2011 as well as 2013 – 2014. I have assisted in the running of local junior tournaments for many years, and continue to do so when available. I play on a team that is part of a local league in the San Joaquin Valley.

Personal Statement
As a retired business owner and true volunteer with many years of service to NorCal, I bring a totally objective and educated voice to the Board of Directors. Since I am not involved financially or otherwise with the tennis industry, I provide a different background to the board and help balance the membership. I have enjoyed my past years on the Board and support from staff that I have received in my committee work. I feel we need to do everything we can to continue the great growth strides we have made in the last few years, as well as supporting programs that will enable us to further promote and develop the growth of this great sport of ours. I feel I have been a valuable member of the Board and hope to continue for another term.

Education
I am a graduate of Oregon State University with a degree in Home Economics.
Suzy Cossette (continued)

Profession
I recently retired as the owner (along with my husband) of a 22,000 square foot retail independent department store. I was involved in the business as one of the buyers for several departments, HR, scheduling, and oversaw the general day-to-day management of the business. Previous to my involvement in the store, I taught at the high school level and also Adult Education for ESL (English as a Second Language).

Christine Costamagna

Tennis Background
• Been playing tennis for over 35 years
• Played high school tennis at Marin Catholic High School
• Played for the University of California, Davis
• High School Tennis Coach (boys and girls teams at Marin Catholic and Novato High School for 2 years)
• Served on the Board (including President) of Marin Tennis Club from 1994 to 1997
• Served on the tennis committee at the Club at Harbor Point
• Certified referee for 18+ years (have been the head referee for the Marin Senior Championships – a national Cat II tournament)
• Been playing NorCal and USTA tournaments for over 20 years (over 60 tournaments and over 320 league matches played; was 5.0 Player of the Year in 2000 and 2001; has held national rankings in the 35s, 40s and 45s; been a captain of over 20 teams and has captained 3 teams that qualified for Nationals; has captained several Intersectional teams)
• Over 15 years of service to NorCal and USTA (as outlined in the application)
• Began the Marin County Special Olympics Tennis Program in 2000
• Adult Tournament Volunteer of the Year and first annual Beyond the Baselines award recipient

Personal Statement
I am a long time player who had a calling several years ago to volunteer and make a difference. I bring a slightly different perspective to the collective whole because my profession is not tennis related. As a Board member, I have been an active participant in the issues the Board has undertaken and have represented the Board at a number of functions. I am also very active in my Committee work both at a sectional level and nationally. I believe that there are many more things I can do to contribute to the success of USTA NorCal and look forward to an opportunity to serve on the NorCal Board again.

Education
• Marin Catholic High School (1979 – 1983)
• University of California, Davis (BA in English, minor in Political Science; graduated 1988)
• St. Mary’s College Paralegal Program (received certificate in 1990/1991)
• University of San Francisco – Human Resources certificate (mid 1990s)

Profession
Employee of Bank of America since 1990:
• 1990 – 1998 – Senior Paralegal
• 1998 – present – Vice President & Assistant Secretary

Mike Dickey

Tennis Background
USTA NorCal:
• Board of Directors, Director 2007 – 2011, 2012 – present
• Vice President, 2012 – 2013
• Treasurer, 2007 – 2013
• Executive Committee, 2007 – 2011, 2012 – present
• Budget and Finance Committee, member, 2006 – present
• Adult Leagues Committee, member, 2005 – present
• IT Committee, member, 2012 – present
• Self-Rate Appeals Committee; 2005 – present
**Mike Dickey (continued)**

**USTA National:**
- Leagues Committee, subcommittee chair, 2010 – 2012
- Leagues Committee, member, 2008 – 2010

Almaden Valley Athletic Club, Tennis Committee; 1995 – present
USTA League Tennis; player, captain, co-captain, 1993 – present, 494 League matches and counting!
Junior player; junior tournaments and highly ranked high school team in Sacramento, CA

**Personal Statement**

I've had a long running interest in NorCal tennis and USTA NorCal, since 2004, when I first became involved in the Adult League Committee. Since then, I've added interest and participation in the Budget Committee, Operations Committee, IT Committee, Executive Committee, and have served on the Board. To gain a perspective on the thoughts of National, I've had two terms on the USTA National Leagues Committee.

I play in USTA Leagues, and captain USTA league teams. I also see the positive effect junior tennis has on our club tennis activities. In any way I can, I want to offer my time and services to enhance the mission of USTA Northern California.

In numerous ways, I have added to the professionalism of the management of the organization, from methods and processes of the Budget Committee and the Annual Budget activities, to governance and oversight activities of the Board and its direct Committees.

I have been a part of and touched by the success and growth of Adult League tennis in the past 10 years.

**Education:**
U.C. Berkeley, 1980, B.S. Business Administration

**Profession:**
Chief Financial Officer to numerous technology startup companies in the Silicon Valley and San Francisco Bay Area.

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**Mark Fairchilds**

**Tennis Background:**
- 1981 – #1 player at Aptos High School, CCS High School Section Doubles Champion
- 1982 – #1 player at West Valley Junior College 3rd Place in State Singles Championships
- 1983 – 1985 – #1 Player at University of Pacific compiling a 81-22 singles record
- 1992 – USPTA International Singles Champion
- 1993 – USPTA National Open Men’s Player of the Year
- 3 time USTA NorCal Men’s Open Player of the Year
- 109 USTA NorCal Open Titles

**Personal Statement:**

Mark Fairchilds, a well-rounded USPTA and PTR professional, has excelled both on and off the court in his long tennis career. He grew up playing at Seascape Sports Club and going to Aptos High School. Mark graduated and played #1 at University of Pacific in 1985. He is currently the Director of Tennis for the Brenda Athletic Clubs in Modesto, California. Some of Mark’s accomplishments include being 1993 USPTA National Men’s Open Player of the Year, 3 time USTA NorCal Men’s Open Player of the Year and 2 time USPTA NorCal Pro of the Year. He enjoys life in Modesto with his wife, Jill, 4 year old lab named Stella and working at a great club.

**Education:**
Aptos High School Graduate
University of Pacific Bachelors Degree
USPTA Elite Professional
PTR Professional
National Speaker for USPTA and PTR

**Profession:**
1987 – 1990 Head Professional – Marina Yacht and Tennis Club
1990 – 1991 Director of Tennis – Seascape Sports Club
1991 – Currently Director of Tennis – Brenda Athletic Clubs
Andrea Norman

**Ladies Day Coordinator for Professional Tennis Events** – 2010 to Present
Worked three years in a part-time position for the SAP Open, a men's professional tennis tournament owned by Sharks Sports and Entertainment, organizing Ladies Day events that in 2011 and 2012 sold out both days for the first time in the 7 years, and expanded the successful events to three days in 2013. Beginning my second year in a part-time position for the Bank of the West Classic, a women's professional tennis tournament owned by IMG, organizing a Ladies Day event that in 2013 sold out for the first time. Based on my success, event is expanding to two days in 2014. Responsibilities include sales, customer services, and organizing all aspects of the events.

**USTA National Doubles Championships** – Tournament Director: 2013 to date
This tournament is the only national junior tennis event dedicated to doubles competition in the US. Responsibilities include: communication with and registration of participants, and working as a team with tournament referee and the USTA to organize all aspects of the event.

**USTA Girls’ 18 National Championships** – Volunteer Tournament Director: 1999 to August 2009
This tournament is the premiere tennis competition for girls in the United States. Responsibilities included: communication with participants; working as a team with tournament referee, chairwoman, and volunteers to organize all aspects of the event; preparing corporate sponsorship proposal and securing sponsorships; managing registration for college recruiting forum; designing tournament logo and the tournament program; maintaining volunteer, sponsor, and collegiate databases.

**National Tennis Championships** – Co-Founder, CFO & Secretary: April 1999 to Present
Co-founded this non-profit corporation to organize USTA Girls’ 18 National Championships and support tennis programs. Drafted and filed all organizational documents with government entities. Responsible for board minutes, budgeting, financial accounting, tax filings, and drafting of agreements. Since inception, the corporation has donated over $150,000 to after-school tennis and tutoring programs.

**United States Tennis Association National Volunteer** – January 2001 to Present
- Junior Competition & Sportsmanship Committee: Have served 11 years on this committee charged with recommending and monitoring opportunities that encourage junior players to develop to their highest competitive level. Participated in the development of the national ranking and competition system. Presenter at the 2008, 2010, 2012 and 2013 National Junior Tournament Director Workshop. Co-author since 2004 of the National Junior Tournament Committee Manual that provides instruction for organizing tournaments. Served three terms as Vice Chair, currently in first term as Chair.
- Constitution & Rules Committee: Have served 11 years on this committee that reviews the proposed form of new provisions and amendments to USTA Bylaws and Regulations. Co-editor of Friend at Court (2004 edition to date), the USTA's tennis rules and regulations handbook.
- High Performance Committee: Served two years with Billie Jean King on this committee charged with overseeing policies that help transition players from the top of the junior game to the world-class professional level.

**United States Tennis Association Consultant** – March 2009 to December 2012
Manage the junior area of USTA.com, including the writing and posting of content available for junior players, parents, and coaches.

**USTA NorCal Volunteer** – April 2003 to Present
Have served in various volunteer capacities for USTA NorCal including as a member of the Board of Directors (2004 – 2005 and 2013 to present), as an Advisory Director (2008), as chair of the Constitution & Rules Committee, currently as a member of the Adult Tournament Committee, chair of Junior Council, and member of the Sanction & Schedule Committee, and as tournament director for a 16-time award winning NorCal Adult Tournament. Recognized with the 2005 Warren Brown Service to Junior Tennis Award, the 2011 Adult Tournament Volunteer of the Year, the 2012 USTA NorCal President's Award, and a member of the USTA Northern California Tennis Hall of Fame (class of 2012).

**Valley Christian Schools** – August 2000 to May 2010
Served three times on the Teacher Endowment Gala committee to organize the biennial event in support of the endowment fund. Responsible for graphics and layout for publications: invitation, program, advertisements, and banners. Served four years on the Parent Theatre Guild, a support network for the theatre department; managed the eScrip fundraising program; and organized student meals.

**Edgewater Networks, Inc.** – Administrative Assistant: January 2003 to August 2005
Assisted at my husband's start-up company in various administrative capacities including managing the stock option plan, creating the corporate logo, and filing for trademark protection.
Andrea Norman (continued)

**Books in Elementary School Community Association** – Board Member: September 1999 to July 2003
Served four years on this non-profit organization that raises funds for the elementary school my children attended. As treasurer for three terms, oversaw a $200,000 budget; managed financial records, paid bills, maintained financial controls, and reported monthly to the Board.

**Wilson Sonsini Goodrich & Rosati** – Senior Corporate & Securities Paralegal: August 1986 to February 1990
Responsible for keeping records of private company clients’ stock transactions. Drafted preferred stock purchase agreements and stock option plans. Specialized in maintaining stock records and drafting documents in connection with initial public offerings.

**Education**
Bachelor of Arts with High Honors, Political Science, University of California, Santa Barbara 1986

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**Jason Scalese**

**Tennis Background**
Junior player in New England. Four year Division III College Player. Private Coach 20 years, High School Coach 16 years, College Coach 5 years.

**Personal Statement**
The constant in my life through changing careers has always been tennis. My love for coaching at the high school level motivated me to coach privately and at the college level. I’ve enjoyed serving as a USTA board member and look forward to being able to continue my love for tennis by giving back to the organization.

**Education**
BA History/Political Science, Virginia Wesleyan College

**Profession**
Small Business Owner – Political Consultant
High School and private tennis coach

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**Pamela Sloan**

**Tennis Background**
Over 25 year’s devoted and successful experience within the tennis community. A strong advocate for grassroots tennis and has assisted many community tennis associations in growing and promoting tennis. In Kansas City, over 1,200 participants in the NJTL program and approximately 1,000 children in the City-Wide tennis program for underserve communities. In the USTA Missouri Valley Section, Ms. Sloan served as a volunteer, tournament director, tennis advocate and section leader. Held the positions of President and Delegate for the USTA Missouri Valley section as well as on many operational and service committees. Ms. Sloan’s experience and background has afforded her the opportunity to serve on many USTA National Committees (Strategic Planning, CTA, Schools, Diversity and Inclusion, etc.), Task Forces (Finance, Executive Director Search Committee, etc.) and special projects (Blue Ribbon Commission, Blue Group Resolution, etc.) for over 20 years. In addition, during that period, she served as Chair of the Section Presidents and Vice-Chair of the Section Delegates.

Ms. Sloan has also served on a variety of committees and in many roles (Board of Directors, Section Delegate, ERC Committee, Advisor to the Board of Directors, Bylaws, Junior Recreation, etc.) with the USTA Northern California Section.

Most recently (past three years) Ms. Sloan helped found “Stockton Junior Tennis Patrons” (SJTP) and continues to work with the University of Pacific as a Target Market for 10 & Under Tennis. Today the SJTP have reached out to 35 schools and introduced approximately 15,000 students to tennis. She, too, has worked as a Tennis Coordinator for the Mylan World Team Tennis Sacramento Capitals to develop a JTTL (110 participants) and a WTT Adult Recreational League (46 players). Other projects included Adopt-A-Unit and clinics.
Pamela Sloan (continued)

Personal Statement
For years I have been a big advocate for the game of tennis and its contribution to the quality of life. It is my belief it all starts from the grassroots level. Introducing people to tennis will continue the growth. My experience in community tennis includes Parks and Recreation Agencies, Community Tennis Associations, NJTL Chapters, Schools Programs, 10 and Under programs, etc.

Education
B.A. Health and Physical Education and Psychology – Southwest Baptist University, Bolivar, Missouri
M.Ed. Administration and Supervision of Athletics and Physical Education – University of Missouri, Columbia, Missouri
Ed.S Educational Administration in Higher Education – University of Missouri, Kansas City, Missouri
School of Sports Management – North Carolina State University, Raleigh, North Carolina

Profession
Pamela Sloan, C.P.R.P, currently is a Principal Consultant with Municipal Resource Group, LLC (MRG). MRG is a consulting firm that specializes in municipal operations and management. Ms. Sloan's specialties are Parks, Recreation and Library Services.

Other Nominees
Rosie Bareis
Rosie Bareis is the director of tennis at The Club at the Claremont Hotel, Club and Spa in Berkeley, Calif. She has been a certified USPTA Professional for 27 years and is the only female Master Professional in Northern California. She has coached many nationally ranked juniors and USTA teams to national championships. She also served as the head coach at Hawaii Pacific University and the director of tennis at The Oahu Club in Hawaii.

A former dedicated tournament player, Bareis has won 11 USTA national tournaments and has been ranked No. 1 in the United States six different times. Bareis has been a director on the Northern California board of the USTA. She also served on the USPTA Northern California board from 1998 to 2008, holding various offices, including president in 2002 and 2003. She was honored as a USPTA Division Professional of the Year in 2000 and 2009 and received the USPTA Northern California Division service to tennis award for 2008. Under her guidance The Club at the Claremont was chosen as USTA Northern California Organization of the Year.

Rosie is frequently requested all around the United States to share her philosophy and strategies on making players the best they can be. Rosie said "Sharing the joy and competition of tennis is my passion. I think everyone should have the opportunity to play the game of tennis, and acquiring the skills to be a great player can be a life-long pursuit."

Chris Caputo
Tennis Background
- 50 years associated with tennis
- USTA League member
- Represented all clubs associated with
- 10 years teaching pro
- Represented U. S. Air Force
- Part of my DNA
- Volunteer/announcer Seascape Challenger 10 yrs

Personal Statement
To promote, live, enjoy, teach the growth of tennis worldwide.

Education
B.A. International Relations/Economics

Profession
Financial Advisor
Kim Fuller

Personal Statement

I was born in Hayward and grew up in Oakland. I graduated from Oakland Tech High in 1972, the same high school my grandfather attended many years ago. My wife, Karla, has three grown children. One daughter lives in Connecticut and just gave birth to our first grandchild three months ago. Karla is not happy that they live so far away because she says the boy is perfect. The other daughter lives in Santa Rosa and the son is finishing Engineering School. We have lived in our current home since 1997 in Pleasanton, CA. I was a tennis player for many years and was ranked in the top ten of Norcal doubles for 10 years in the 5.5 division, although I have not played tennis in over 10 years. My wife and I both play golf together, at this point in our lives, just for fun.

In 1983 my partner and I formed a Limited Partnership and bought the Livermore Valley Tennis Club. We have been active managers of that club for the past 29 years. We started with 170 memberships (about 300 people) and now have over 1,400 memberships serving over 4,000 members. Our club is a multi-use club that includes tennis, racquetball, aerobics, cardio fitness, gymnasium, pools and weight room. We have the summer rec swim team along with a year round USS swim team. All this can be viewed at lvtc.com if you wish.

I served on the Livermore Chamber of Commerce Board in the late 80's. I served on the TCMA (Tennis Club Management Association) Board and am a past President. I also served on the USTA (United States Tennis Association) Norcal Board. During that time I served on most of the committees including the Budget, Operations, Constitution and Rules, Executive, and then was President for two years. Since I am a fiscal conservative who does not believe in spending reserves unnecessarily, I left office with a budget surplus.

Although there is always room for improvement, I am one who also thinks you should recognize that which is working well and continue on that path.

Some have asked my ‘vision’ for the USTA Norcal. In a volunteer organization the vision of the club should be developed by the input of many people using the input from the membership and management. The Board needs to be open to many ideas for Norcal’s future to ensure the best outcome. The Board has made significant progress in improving the operations of the organization. There has been a willingness to be guided by input from the membership and a successful working relationship with the management team. I would hope to continue with that same spirit.

Matt Holt

No bio submitted

Sarah Robinson

Tennis Background
Amateur player
15 years USTA League Coordinator
20+ years League Player

Personal Statement
I consider my first term on the NorCal Board as a training project – learning how things work, gaining insight and appreciation of Board issues.

I look forward to another term and to making a greater contribution to NorCal as a board member.

Education
Vassar College B.A.
S.F. State M.A.

Profession
Retired